

# ARBORISTS' WORKSHOP SPONSORSHIP

Talks with industry experts offering best practice guidance

The Arborists' Workshop is one of the top ARB Show attractions with a carefully curated timetable of industry experts sharing knowledge on a range of subjects throughout each day. Taking place inside the stunning Great Oak Hall building next to the showground.

## SPONSOR BRIEF

- Option to provide one or more speakers for the Arborists' Workshop each day. Must be relevant to the arborist target audience.
- Arborists' Workshop tent displays sponsor banner/logo, also included on all promotional material and communications relevant to the attraction.

## BENEFITS TO THE SPONSOR:

- Acknowledgement and mention as main sponsor in all PR and online advertising campaigns (Facebook, Google, Instagram, Arbtalk).  
Workshop screens inside the tent, on all promotional materials, show guide and relevant Association website pages.
- Reach over 50,000 through Association marketing campaign including targeted Facebook advertising.
- Sponsor branding on all promotional materials, show guide, notice board and relevant Association website pages.
- Talks will also be recorded with On-Demand access available after the event with sponsor branding included, meaning your sponsorship will reach even further afield.
- Sponsor banner outside and on the Arborists'

**Cost of standalone sponsorship for activity: £1,500 +VAT**



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