

ARBORISTS' WORKSHOP SPONSORSHIP

Talks with industry experts offering best practice guidance



The Arborists' Workshop is one of the top ARB Show attractions with a carefully curated timetable of industry experts sharing knowledge on a range of subjects throughout each day. Stationed inside a seminar tent next to the Arb Worker Zone.

SPONSOR BRIEF

- Option to provide one or more speakers for the Arborists' Workshop each day. Must be relevant to the arborist target audience.
- Arborists' Workshop tent displays sponsor banner/logo, also included on all promotional material and communications relevant to the attraction.

BENEFITS TO THE SPONSOR:

- Acknowledgement and mention as main sponsor in all PR and online advertising campaigns (Facebook, Google, Instagram, Arbtalk).
- Reach over 50,000 through Association marketing campaign including targeted Facebook advertising.
- Sponsor branding on all promotional materials, show guide, notice board and relevant Association website pages.
- Sponsor banner outside and on the Arborists' Workshop screens inside the tent, on all promotional materials, show guide and relevant Association website pages.
- Talks will also be recorded with On-Demand access available after the event with sponsor branding included, meaning your sponsorship will reach even further afield.

Cost of standalone sponsorship for activity: £1,400 +VAT

SPONSORSHIP

