

ARB SHOW OPEN CLIMBING COMPETITION SPONSORSHIP



The competition will attract climbers of all skills levels from over the UK drawing crowds from the climbing fraternity and showgoers. Climbers can enter at Novice, Expert or Premier levels. The winners of the competition will receive some fantastic prizes, sourced by the Association and the sponsor. This competition is run by volunteers and Association staff and was previously known as the 3ATC UK Open.

As well as receiving widespread promotion to the Arboriculture market, sponsorship of the competition is invaluable to the support the development of the Arboriculture Industry and good climbing practices.

ARB Show Open Tree Climbing Competition sponsored by 'XX'

SPONSOR BENEFITS

- **Recognition** on web, printed media and PR as the competitions main sponsor.
- **First refusal** on 2026 **ARB Show Open Tree Climbing Competition** and 2026 UK & Ireland Competition Sponsorship.
- **Competition branding** - Acknowledgement and mention as main sponsor in event programme all PR and online advertising campaigns (Facebook, Google, Instagram, Twitter, Arbtalk).
- **Branding on 3 separate trees.org.uk pages** with a combined 2440 hits per week for a period of at least 3 months (TCC page, ISA page, and Conference page).
- Recognized as sponsor on website with logo on Association sponsor website page and Facebook advertising campaign (reaching 20,000 plus).
- Opportunity to brand the actual competition site
- Additional recognition at the ARB Show site.
- **Branding on all correspondence** to competitors from the arboricultural association (electronic and hard copy).
- Branding placed on competitor and judges/ technicians T-shirts.
- Use of Association Sponsor logo acknowledging your company as the Arboricultural Association Sponsor for 2025, for your use on all company promotional material.
- Should the sponsor wish, an exhibitor space for the duration of the tree climbing competition on the TCC site (this opportunity will only be open to event sponsors).
- 1200 word profile in 1 x ARB Magazines and full page advert in 2x ARB Magazines editions (**Value £1000**).
- **2 Free digital ads in Association eBlast and ePulse** email newsletters (Combined reach 13,000 - 37% open rate)
- **Featured Sponsor post** to Association Facebook and Instagram - optional
- **1x Full Association Conference Registration** including all social function tickets valued at **£800**.
- Option to provide product demo/workshop at future Association branch events.

SPONSOR REQUIREMENTS:

- Provision of sponsor logo for website, T-shirt and event promotion.
- Relevant marketing support.
- Option to have a banner and/or pop up stand at the event site.
- The sponsor is invited to provide prizes for the competitors. Type, number, and value to be agreed; this could include product offerings, cash prizes or a mixture of both (this will be in addition to the monies payable for the package but is optional.)

Cost: £1,700 +VAT

SPONSORSHIP

