

# KIDS' TREE CLIMBING AND ARB EVOLUTIONS SPONSORSHIP

## KIDS' TREE CLIMBING AND ZIP WIRE: £1,500 + VAT (KIDS' TREE CLIMBING ONLY)

The Kid's Climbing tree runs both days with the Great Big Tree Climbing Company team, who teach children how to enter a tree's canopy using ropes, knots and karabiners, whilst being securely attached in a harness at all times. Each visitor is given a free small tree to plant after their climb.

The activity is next door to our education and careers hub and the Arb Association HQ stand.

## ARB EVOLUTIONS EXHIBIT + KIDS' TREE CLIMBING AND ZIP WIRE:

£2,000 + VAT

Exhibit that celebrates the past, present and future of arboricultural innovation and technology. A special area showcasing the advancements and changes in equipment and technology through the years.

From artifacts of arb to brand new innovations, we want brands to get involved and celebrate the evolution of the arb industry. Whether it's something older than the Association or a game-changing product that's in development.

Since the first edition ARB Show has always been the event to launch the tools, equipment and techniques that can revolutionise tree care, making it efficient and safer. As well as being as being the place to demonstrate how rapidly innovations can evolve. Sponsorship covers the cost of running these exhibits, both of which provide inspiring interactive experiences for the arborists of the present and future.

## SPONSOR BENEFITS

- **Your Logo** included on Kids' Tree Climbing and Arb Evolutions areas branding – on site and pre event
- **3x1m Vinyl banner** on ped barrier around kids climbing tree
- **Stand space inside hub** and 50% off 3x3m stand space on the showground
- **Recognition on web**, printed media, show guide and PR as the Kids' tree climbing and Arb Evolutions sponsor.
- **First refusal** on 2026 sponsorship
- **The sponsor logo** is included on all relevant Association advertising and media pre, during and post event. Combined media spend of £6k plus.
- **Acknowledgement and mention** as sponsor in event programme all PR and online advertising campaigns (Facebook, Google, Instagram, Twitter, Arbtalk).
- **Branding on 3 separate trees.org.uk pages**
- **Recognized as sponsor** on website with logo on Association sponsor website page.
- **Full page advert** in 1x ARB Magazines editions (**Value £600**).
- **2 Free digital ads in Association eBlast and ePulse** email newsletters (Combined reach 13,000 – 37% open rate. Value £300)
- **Featured Sponsor post** to Association social media – optional (100,000+ followers)
- **40% off stand space** at Arboricultural Association Conference 2025 or ARB Show 2026 (1 plot or stand)
- **Printing and distribution costs handled by Association.**

**Cost of sponsorship for  
kids' tree climbing only:  
£1,500 +VAT**

**Cost of sponsorship  
for kids' tree climbing with  
ARB Evolutions: £2,000 +VAT**

