

# CAREERS AND EDUCATION HUB SPONSORSHIP



**A space dedicated to inspiring the next generation of tree care professionals and supporting the development of existing industry professionals. Our hub serves as an exciting meeting point for anyone passionate about tree care and environmental protection.**

Whether you're a student or career changer looking to explore educational opportunities, a professional seeking to upskill, or an employer looking to connect with potential talent, our diverse range of expert-led talks, exhibitors, and resources will equip and inspire you with both knowledge and innovation from the arb sector.

New for 2025 is our timetable of 'Westonbirt Walks' a great way of engaging with the stunning trees of our National Arboretum – find out why trees are such a valuable part of our society.

So why not join us as we celebrate the curiosity and wonder of arboriculture through the world of learning, networking and career development.

**Careers and Education Hub** sponsored by 'XX'

## SPONSOR BENEFITS

- **Your Logo** included on Education and Careers Hub Area branding – on site and pre event
- **3x1m Vinyl banner** above careers hub
- **Recognition** on web, printed media, show guide and PR as the Education and Careers Hub sponsor
- **Branding on 3 separate trees.org.uk pages** with a combined 2440 hits per week for a period of at least 3 months (TCC page, ISA page, and Conference page)
- **First refusal** on **2026 ARB Show Careers and Education Hub** sponsorship
- The **sponsor logo** is included on all relevant Association advertising and media pre, during and post event. Combined media spend of £6k plus.
- **Acknowledgement and mention** as sponsor in event programme all PR and online advertising campaigns (Facebook, Google, Instagram, Twitter, Arbtalk)
- **Full page advert** in 1x ARB Magazines editions (**Value £600**).
- 1200 word profile in 1x ARB Magazines and full page advert in 2x ARB Magazines editions (**Value £1000**).
- **2 Free digital ads in Association eBlast and ePulse** email newsletters (Combined reach 13,000 – 37% open rate. Value £300)
- **Featured Sponsor post** to Association social media – optional (100,000+ followers)
- **50% off** stand space at Arboricultural Association Conference 2025 or ARB Show 2026 (1 plot or stand)
- **Printing and distribution costs handled by Association.**

**Cost: £1,500 +VAT**

SPONSORSHIP

