



Arboricultural Association
Minutes of the AA Cornwall Branch
Annual General Meeting
Tuesday 16th January 2018
7:00pm The Plume of Feathers, Summercourt.

Present

		ACTION
1	Apologies for Absence MOB / NC / DM / OH / Rob	
2	Minutes 2017 AGM Minutes	
4	Chairman's report – Alan Rowe <ul style="list-style-type: none"> • Branch membership numbers have increased • Local events have been well supported by local members – 70+ attendees at Bodmin event – Thanks to Colin for organising the room • Widen AA events to a wider audience • Need to plan and deliver more events to increase AA membership • Thanks to Phil Trowbridge for Pinetum Gardens event • Future events to include FC for biosecurity and raising awareness. Planting opportunities to be explored / promoted. Developing links with Tim Kellett, CATF. Paul Dymond's presentation on bats being considered by AA for national roll out • Should we follow the RFS 'theme' to field visits • Carry on linking to AA nationally and develop further working partnerships with other local interest groups / organisations • Thanks to all local members for their support 	
4	Membership Report – Tim Price <ul style="list-style-type: none"> • 1 new member recruited directly • Gradual process to encourage contractors to join AA • TP is also approaching landowners, land-agents and head gardeners 	
4	Treasurers Report – Simon Proctor <ul style="list-style-type: none"> • No formal report • Start of year £128 - £43 at year close • Some confusion over accounting process • SW Branch has opted in retaining a small amount of petty cash 	
5	Constitutional Changes – Alan Rowe <ul style="list-style-type: none"> • Opportunities for other branch members to step into branch roles 	

6	<p>1. Election of Officers</p> <p><i>(a) Chair – AR proposed / CH 1st / TP 2nd</i></p> <p><i>(b) Secretary - OB proposed / AR 1st / TP 2nd</i></p> <p><i>(c) Treasurer - SP proposed / TP 1st / MN 2nd</i></p> <p><i>(d) Vice Chair – Paul D (in absence) AR 1st / OB 2nd</i></p>	
7	<p>AA CEO Address - Stewart Waldrop</p> <ul style="list-style-type: none"> • Scotland, Ireland, South-east and Cornwall branches most active • Marketing – targeted advertising and Facebook profile • Social Media – figures provided • Training – 115 courses offered by AA in 2017 • Members – currently 2500 with better retention rates • Students – 2018 free membership, Merrist Wood Student Conference • Arb Show – 7000 visitors and new app launched for show. • Conference – 400 delegates – 2018 event to be held in Exeter • Arb Magazine – digital sales overseas for 2018 • Arb Journal – more promotion required • Politics – MP’s and parliamentary influence increased • Schemes – RC days planned / AAAC’s scheme benefits need explanation / Utility AAAC scheme • Partners – more required for support and promotion • Finance – £1.3M turnover, £40K surplus. 2018 strategic finance plan to be publicised. 13 – 8% attrition rate for membership. Locating grant funding for projects. 	
9	<p>AOB</p> <ul style="list-style-type: none"> • Branching Out Event – TP/SP to attend • Future Cornwall Branch Events – Spring / Summer field visit & Autumn Seminar 	
10	<p>Date of Next Meeting</p> <p>TBC</p>	